



What We Do

The Solstice Group offers consulting and coaching services to non-profit (501c3) organizations in the areas of fundraising, campaigns, strategic planning, board development, and leadership coaching. Our services are customized to meet the unique requirements and evolving situation of each client, but always we seek to help clients understand organizational strengths and strategically build on those strengths to achieve enhanced results.

Consulting Services

Campaign Readiness & Feasibility Studies

Just completed a strategic plan? Is your board pushing for a campaign? We work with you to assess your readiness to embark on a successful campaign. We conduct internal assessments and external feasibility studies that test the strength of your case for support, your organizational capacity and the alignment between donor interests and your aspirations.

Fundraising assessment and planning

Are you experiencing a dramatic shift in your revenue streams? Thinking your fundraising results should be growing? We would craft a complete analysis of your current activity and results and offer recommendations on how best to deploy resources for maximum result.

Board development & retreats

Have you recently recruited new members and need the group to gel? Do you need to launch a planning or visioning process? Does your board simply want to become higher functioning? We will design a retreat to help you realize strategic objectives for board development. We are skilled in designing and facilitating interactive, experiential programs.

Leadership coaching

Our consultants will work one-on-one with Presidents, Vice Presidents, Executive Directors and Development Directors as they transition into new positions – or around specific aspects of their roles (fundraising, volunteer management, board management.)

Strategic planning

At a organizational crossroads or transitioning between leaders? Is it time to reassess and/or reaffirm mission and direction? We can help you design and will provide oversight for a planning process that will be most appropriate for you.

Consulting Arrangements

- We tailor our work to match each clients unique situation.
- Our Consulting Arrangements include, but are not limited to the following:

Phone Consultations

- One, two, or three hour phone conversations
- A one-time session or a series of sessions can be arranged

Program Assessments

- Internal assessments of development programs or advancement divisions
- Conducted over a 4 to 6 week period

Leadership Evaluation

- 360 evaluations for leaders
- 2-4 week process, depending on the size of an organization and the scope of evaluation requested

Campaign Counsel

- Ongoing, contracted annually

Feasibility Studies

- Feasibility or campaign readiness studies
- 4 to 6 month process depending on organizational readiness

Training

- Customized training for staff groups or individuals
- Customized training for volunteer groups (fundraising topics such as taking the fear out of fundraising, board member's role in major gift work, or how to solicit; as well as board development training such as board member responsibilities; etc.)

Retreats

- Retreat design and facilitation
- Appropriate for board or staff groups to deal with planning, group

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